Strategic Plan



**Prepared By:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Designed By:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Approved Plan Year:** \_\_\_\_\_\_\_\_\_\_\_\_\_ **Month:** \_\_\_\_\_\_\_\_\_\_\_\_ **and the Day** \_\_\_\_\_\_\_\_\_

**Signature by:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Designation:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Objective

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Profile

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Client Business Initiatives

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Client Organization Chart

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Client Contact List

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| --- | --- | --- | --- |
| **Name** | **Title** | **Telephone Number** | **E-mail Address** |
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Customer Needs

**Value Proposition**

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**Sales Opportunities**

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**Sales Strategies**

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**Financial Forecast**

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**Communication Plan**

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**Action Plan**

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**Required Resources**

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